

Strategising for community health: Botswana Christian Health & AIDS Intervention Program strategy development process

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Abstract

Executive Summary This policy brief provides lessons learned from development of Botswana Christian Health & AIDS Intervention Program (BOCHAIP) 2022-2026 strategy. In this strategy development paper, we outline the process of strategy development in a community health service providing non-governmental organization, six months of strategy implementation and make recommendations for strategic planning. The findings from this community-based organisation's strategic plan development process extends scholarship on non-governmental organization strategy planning and development scholarship The findings from this paper could be utilised by other civil society organisation that experience similar strategy development process realities while taking into consideration the uniqueness of each organisation.

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